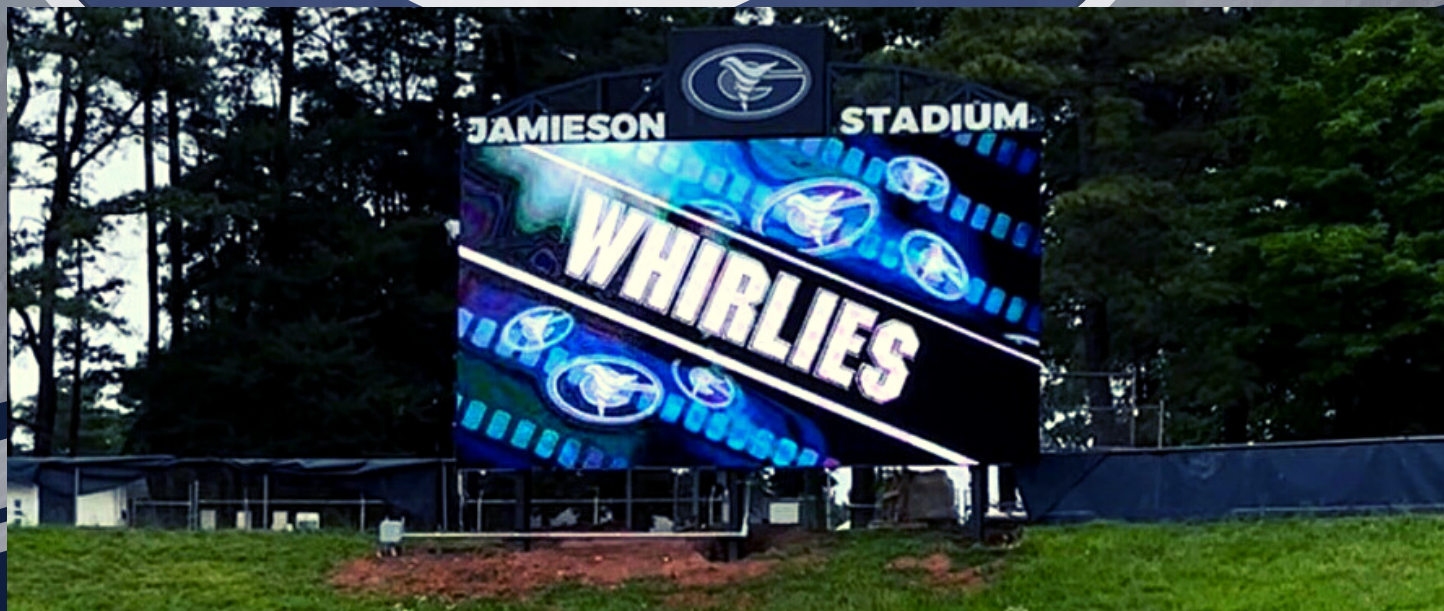




GRIMSLEY HIGH SCHOOL PARTNERSHIP PACKAGES



We are excited to offer your business an opportunity to showcase your school and community support while taking advantage of prime advertising during every game. But your support goes beyond game night. Your sponsorship also contributes to:

ACADEMICS



students can get hands-on experience beyond the classroom

ACTIVITIES



band, cheer and student government can all see benefits from your sponsorship

BUDGET



your business can help pay for the video board itself, and add to school funds

ATHLETES



students get pumped up when they see themselves in lights

GAIN THE HOME-FIELD ADVANTAGE PARTNER WITH GRIMSLEY

- 1 Show support for our community and students
- 2 Create brand awareness and visibility
- 3 Increase brand loyalty
- 4 Stimulate sales
- 5 Reach local and out-of-town customers more effectively
- 6 Set yourself apart from the competition
- 7 Drive traffic to your business
- 8 Enhance the fan experience and leave a positive impression about your business and our team
- 9 Help keep athletic programs healthy and competitive



DAKTRONICS SPORTS MARKETING
The details and expressions shown are proprietary.
Do not reproduce by any means without the expressed written consent of DSM.
DSMSM is a service mark of Daktronics. Copyright © 2022 DSM. June 22, 2022 3:22 PM

CONTACT INFORMATION

BRANDY ADAMS
THINK.DESIGN2468@GMAIL.COM



GRIMSLEY HIGH SCHOOL

PARTNERSHIP PACKAGES

HURRICANE PARTNERSHIP

(\$8,000, ANNUAL PAYMENT, 3-YEAR TERM)

STATIC SIGNAGE

- One (1) nonlit panel on football main scoring display
- One (1) 3.5' x 9' Banner in Sawyer Gymnasium

DIGITAL CONTENT

- Twenty-five (25) brand impressions per football game
- One (1) :30 second commercial spot per football game
- One (1) game feature for football (ie. touchdowns, field goals, etc.)
- One (1) cross promotion per game (PA included if needed)
- Ten (10) brand impressions per field hockey game
- Ten (10) brand impressions per soccer game
- Ten (10) brand impressions per lacrosse game

HOSPITALITY

- Four (4) All-Sport passes
- Four (4) to HAECO Invitational

MEDIA

- Logo on Athletic Booster Website (gowhirlies.org)

PRINT

- Full Page Advertisement in Football Program

OTHER BENEFITS

- Opportunity for One (1) title game sponsorship for football
- Opportunity for coupon distribution and/or table display
- Opportunity for in-game promotion/cross promotion
- Public Address Announcement per football and basketball games
- Logo recognition on promotional item during football and basketball seasons
- Logo on electronic scoreboard in Sawyer Gymnasium during basketball games





GRIMSLEY HIGH SCHOOL

PARTNERSHIP PACKAGES

MONSOON PARTNERSHIP

(\$5,000, ANNUAL PAYMENT, 3-YEAR TERM)

STATIC SIGNAGE

- One (1) 3.5' x 9' Banner in Sawyer Gymnasium

DIGITAL CONTENT

- Twenty (20) brand impressions per football game
- One (1) :30 second commercial spot per football game
- One (1) game feature for football (ie. touchdowns, field goals, etc.)
- One (1) cross promotion per game (PA included if needed)
- Six (6) brand impressions per field hockey game
- Six (6) brand impressions per soccer game
- Six (6) brand impressions per lacrosse game

HOSPITALITY

- Four (4) All-Sport passes
- Four (4) to HAECO Invitational

MEDIA

- Logo on Athletic Booster Website (gowhirlies.org)

PRINT

- Full Page Advertisement in Football Program

OTHER BENEFITS

- Public Address Announcement per football and basketball games
- Logo recognition on promotional item during football and basketball seasons
- Logo on electronic scoreboard in Sawyer Gymnasium during basketball games





GRIMSLEY HIGH SCHOOL

PARTNERSHIP PACKAGES

CYCLONE PARTNERSHIP

(\$2,000, ANNUAL PAYMENT, 1-YEAR TERM)

DIGITAL CONTENT

- Twelve (12) brand impressions per football game
- One (1) game feature for football (ie. touchdowns, field goals, etc.)
- Four (4) brand impressions per field hockey game
- Four (4) brand impressions per soccer game
- Four (4) brand impressions per lacrosse game

HOSPITALITY

- Four (4) Regular Season Passes for football

MEDIA

- Logo on Athletic Booster Website (gowhirlies.org)

PRINT

- Half Page Advertisement in Football Program

OTHER BENEFITS

- Public Address Announcement per football and basketball games
- Logo on electronic scoreboard in Sawyer Gymnasium during basketball games





GRIMSLEY HIGH SCHOOL

PARTNERSHIP PACKAGES

TWISTER PARTNERSHIP

(\$1,000, ANNUAL PAYMENT, 1-YEAR TERM)

DIGITAL CONTENT

- Ten (10) brand impressions per football game
- Two (2) brand impressions per field hockey game
- Two (2) brand impressions per soccer game
- Two (2) brand impressions per lacrosse game

HOSPITALITY

- Two (2) Regular Season Passes for football

PRINT

- Quarter Page Advertisement in Football Program

MEDIA

- Public Address Announcement per football and basketball games
- Logo on electronic scoreboard in Sawyer Gymnasium during basketball games

WHIRLWIND PARTNERSHIP

(\$500, ANNUAL PAYMENT, 1-YEAR TERM)

DIGITAL CONTENT

- Six (6) brand impressions per football game

HOSPITALITY

- Two (2) Regular Season Passes for football

